



# Orbit Re-Launch for Business

Save and survive in the post-pandemic world.  
Grow and thrive in the new economy.

 **ORBIT HUB**

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## Survival of the fittest: How do you ensure survival now so that you thrive in the new environment?

These are challenging times for businesses.

Even before the COVID-19 outbreak, many were under stress from the ongoing expectation to deliver more with less: shrinking margins and flat revenues coupled with rising costs and increasing competition.

The pandemic has been the final load for many sinking ships. Some are struggling to stay afloat.

The problem is that it's hard to turn a big ship around.

**The survivors in the current environment will be the organisations able to respond with flexibility and new ways of thinking.**

**These businesses will also be best positioned to thrive in the new economy that unravels in the months (and years) ahead.**

The urgent steps needed to achieve this first require the type of agile thinking and new business strategies that I can provide for you.

### “The unfair advantage”



“*Matthew is world-class when it comes to taking businesses to the next level whether that be more profits, more clients or more productivity from their people. His real-world strategies take the complexity out of business growth. He becomes the unfair advantage for the firms he works with in the marketplace. An investment in using Matthew's expertise will add significant value to your business.*”

Keith Abraham (Founder),  
Passionate Performance Inc



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# Introducing ORBIT RE-LAUNCH

ORBIT RE-LAUNCH is designed in two phases:

## PHASE 1: SURVIVE

### Save costs with the ORBIT SWITCH EFFICIENCY PROGRAM

- **Achieve breakthroughs in cost reduction previously thought impossible**
- **Free-up revenues to effectively re-launch after COVID-19**

#### STEP 1 - DISCOVERY

We sit down with your team for a preliminary one-hour review to analyse current operations and start considering where major savings can be made.

All we require is to understand key cost centres and identify and collect key documents.

#### STEP 2 - DEFINE

We consider the key areas of expense that can be reduced most immediately and devise a plan to execute these savings ASAP.

You sit back and we do all the analysis and provide our recommendations.

## PHASE 2: THRIVE

### Adapt for growth in the 'new economy' with the ORBIT BREAKTHROUGH PROGRAM

- **Empower your people to identify new opportunities in the post-pandemic landscape**
- **Implement innovative business and leadership strategies to start setting and reaching higher targets**

#### STEP 3 - DESIGN

We design a 90-day strategy with key stakeholders in your business, identifying growth opportunities and mapping out the path to bring them to life.

- **Executive Facilitation Forum**

We help you define the top three growth opportunities for your organisation currently and start to DESIGN how to implement these initiatives.

- **Blueprint Planning Session**

We DESIGN a 90-day strategy for your business with your key stakeholders, mapping out the path to bring the growth opportunities to life.



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## STEP 4 - DELIVER

We empower your people to exploit the opportunities we have helped you identify – and keep them accountable.

- **Monthly accountability sessions**

We keep your team focused and re-calibrating as necessary so that they can DELIVER real-world results.

- **Weekly team check-ins**

We mentor and develop your people so they are well-equipped for the opportunities ahead of them and can move ahead with confidence.



\*Program pricing available on page 6 of this brochure



## “Nothing short of incredible”

“*The change that Matthew has made in a short period of time is nothing short of incredible. Within weeks our business evolved in new ways we had never imagined. Our way forward is already clear, exciting and brimming with rewarding new potential.*”

Shane McCarthy (GM)  
McCarthy Durie Lawyers



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## Real solutions. Real results.

### “A powerful influence on delivering outcomes and results”

“*Matthew's business experience and skills have always demonstrated his innovative, strategic, and leadership capacities. His commitment to working hard for and with clients and community groups are well known and regarded. Combined, these attributes are a powerful influence on delivering outcomes and results.*”

Stephen Conry (CEO),  
Jones Lang Lasalle Australia

### “Real solutions”

“*If your organisation is seeking direction and renewed momentum to improve bottom line results, you look to someone like Matthew.*”

Mark Paddenburg (CEO),  
Innovation Centre Sunshine Coast Pty Ltd

### “Grow and increase revenue”

“*Matthew's experience and creative thinking together with his network of associated professionals provides the basis for any professional firm to grow and increase their revenue.*”

Ian Wood (Director),  
Value Beyond Pty Ltd

### “More profits, more clients, more productivity”

“*Matthew is world class when it comes to taking professional service firms to the next level whether that be more profits, more clients or more productivity from their people.*”

Keith Abraham CSP (Founder),  
Passionate People Program

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## “Second to none”

“*Matthew identified in the blink of an eye a niche market and network that will change the shape of our new firm for years to come. Matthew’s profitable ideas are infectious and second to none.*”

Paul Dent (Principal),  
Paul Dent Lawyers



## “Highly skilled business growth consultant”

“*Matthew is a highly skilled entrepreneur and business growth consultant...highly creative, an amazing networker, and highly skilled in the area of business development.*”

Kristina Mills (Intuitive Marketing Strategist),  
Fast Growth Companies

## “Real change”

“*Matthew is not an academic theorist or business coach who sits on the sideline watching. He combines his enthusiasm and real-world experience to drive real change and take a vision and make it a reality. Simply ...Matthew is the guy that gets things done.*”

Mark Paddenburg,  
Innovation Centre Sunshine Coast Pty Ltd



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## Let's plan for growth – not just survival



### “Think outside the square”

“*Matthew is a tenacious business operator who has a great ability to think outside the square and a dynamic and engaging style for challenging existing business paradigms.*”

Jason Titman (MD),  
Integr8 Investment Group

Our Orbit Switch program identifies potential savings in telcos, energy, property services, equipment, and a range of head office costs.

Sample results for past clients include:

- **Carers QLD** reduced telecommunications expenses by **\$150K per year**
- **Micah Projects** reduced Telstra costs by **\$180,000 per year**
- **Football Brisbane** reduced electricity costs by **\$20,000 per year**
- **Micah Projects** reduced energy costs by **\$10,000 per year**
- **St Joseph's Nudgee College** reduced electricity costs by **\$80K per year**
- **National Seniors** reduced Telstra costs by **\$72K per year**

I am also currently working on the following projects:

#### **A large hospital group**

\$2 million p.a. estimated savings on Telstra contract just by reducing billing errors  
\$1 million p.a. estimated electricity savings

#### **An aged care facility**

\$1.2 million p.a. savings on Telstra contract by correcting billing errors and taking efficiency measures

Think about how much revenue such savings could free up for your organisation.





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## Hi, I'm Matt Brannelly

As an economist and strategic adviser, helping business executives build sustainable, efficient and growing organisations with diverse revenue streams is what I love doing.

In the past few decades, I have helped countless organisations grow by applying innovative and out-of-the-box thinking to their key challenges.

I have also developed a deep understanding of most of the challenges and goals of Australian SMEs.

It's fair to say that the present situation is one of the most serious we've ever encountered in business.

On the one hand, it's heartbreaking to see so many fine businesses struggle. On the other, I feel privileged to be able to help.

With a powerful network of specialist providers to call on to deliver solutions and a strong track record of delivering results, I can help guide your team towards your long-term vision with fresh perspectives.

**CONTACT ME NOW FOR HELP**  
**0419 222 344**





## How do you get started?

ORBIT RE-LAUNCH is designed as a four-week program to:

- **Help you reduce costs to ensure your survival over the coming weeks and months**
- **Identify new revenue streams that help you re-gain market position, grow, and thrive in the new landscape**

While SMEs will gain the most by completing the full ORBIT RE-LAUNCH Program, I am currently offering a phase by phase, modular approach.

This means that the cost-saving advice, tools and strategies are affordable for businesses right NOW, at this critical time when survival is the name of the game.

PHASE	STEP	PROGRAM	DELIVERY	PRICING
SURVIVE	DISCOVERY	Orbit Switch Efficiency Program	Meeting	\$597 +GST \$297 +GST
	DEFINE	Orbit Switch Efficiency Program	Meetings	\$1990 + GST
THRIVE	DESIGN	Orbit Breakthrough Program	Executive Facilitation Forum (3 hours)	\$987 + GST
		Orbit Breakthrough Program	Blueprint Planning Session (3 Hours)	\$987 + GST
	DELIVER	Orbit Breakthrough Program	Monthly accountability sessions (2 Hours x 3 months)	\$1680 + GST
		Orbit Breakthrough Program	Weekly team check-ins (30 mins per week)	\$500 + GST/ month/team member

### SPECIAL OFFER UNTIL 1st December 2021

Understanding the pressure to get results and deal with the impacts of COVID 19, any business committing to both phases of the program prior to 1st December 2021 will receive a 20% discount on the total program cost

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## **My savings guarantee to you**

Poor buying practices and wastage in the deals with telecommunications, energy, and consumable suppliers usually mean that we can quickly make huge savings for SMEs.

In the post-pandemic world, this has become essential.

For larger organisations, savings of \$1 million per year and upwards are possible.

For others, we always find savings.

In fact, I guarantee it...

**IF, AFTER IMPLEMENTING THE SOLUTIONS WE RECOMMEND, YOUR BUSINESS DOES NOT MAKE SAVINGS WORTH FIVE TIMES YOUR INVESTMENT, I WILL REFUND MY FEE.\***

\*This guarantee is provided on the understanding that the client will allow adequate time for savings to be realised and provide the opportunity to make right should the expected results not eventuate.



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## GET STARTED with my special post-pandemic rate

The DISCOVERY session (Step 1) is usually \$597+GST.

**Until December 1st, 2021, I am making it available at just \$297+GST to help your business make savings and navigate these troubled times.**

I insist on personally managing each project, so I can only help a limited number of businesses at one time.

To avoid missing out or having to wait, please contact me today to book your DISCOVERY session.

Get started by emailing [matt.brannelly@orbitstrategies.com.au](mailto:matt.brannelly@orbitstrategies.com.au)  
OR call **0419 222344**



[www.orbithub.org](http://www.orbithub.org)



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