



# Orbit NFP Engage

A business community that's built on giving back

 ORBIT HUB

## Welcome to NFP Engage

**NFP Engage is our business community program designed to connect you with other like-minded businesspeople, and enhance the core skills every leader needs to stay ahead of the pack in today's fast-paced environment.**

**But most importantly, it's your chance to give back to your community, by learning how you can add real value to NFPs in your area.**

*Our philosophy is simple: "Give before you get."*

This is your opportunity to be part of a business community that's built on values, rather than commercial value.

NFP Engage connects local NFP leaders with our community of business experts. With your help, NFPs get access to best practice solutions to improve their operations. Your business

knowledge provides direct impact on their ability to fund their important missions.

You're connected directly with NFP organisations who need your services. You'll build your skills as an important provider in the NFP space, enabling you to make a real impact in supporting NFPs, and support the building of your own Social License.

## NFP Engage objectives

Your objectives as an NFP Engage member will be to:

- Build relationships with other like-minded business leaders
- Discover new opportunities with NFPs regarding your services
- Meet and learn from key NFP Executives
- Make a real, long-term contribution to NFPs in your area
- Build your profile within the NFP sector

“ **NFPs play such an important role in our society. But so often, NFP business leaders have neither the time nor the professional contacts to grow sustainable, long-term businesses.**

**I want to change that. I am passionate about building a business community that empowers NFPs to succeed. My mastermind events generate real, mutually beneficial relationships for NFPs and businesses alike, and result in regular growth and improved bottom lines.**

**Better connections and better relationships deliver outcomes. We provide NFPs the opportunity for their business to reach the right people.”**



Matt Brannelly *B.Econ*  
Strategic Adviser  
Sustainability & Efficiency Strategist

# NFP Engage is not a business networking group

**NFP Engage exists to be something more than a business network.**

We don't operate on referrals, or force our members to perform onerous networking tasks just to remain in the circle.

Instead, NFP Hub is a community of people who want to learn how they can do more for NFPs, provide opportunities to donate their time and experience to NFPs that need it, and build strong friendships with people who share their values.

## **Our purpose**

We're passionate about the essential role that NFPs play in our society, and the value they

deliver across the board. Our purpose is to foster a network of experts who are eager to assist NFPs become more viable, and more sustainable. Our mastermind format enables our members to challenge each other, learn from each other, and seek out new ways that we can be better at supporting NFPs.

Our aim is to nurture strong personal connections between our members, while providing a learning environment, where our members continue to build and develop their respect and awareness of issues facing these organisations.

*It's this education and these relationships that ultimately lead to exciting opportunities for our members.*

“ The inaugural NFP Engage facilitated by Matt Brannelly at Orbit Strategies provided me with the opportunity to connect and create meaningful relationships with key influential professionals in the NFP sector. I am grateful to Matt who has enabled me to meet key influencers and individuals who are passionate about the sector and understand the challenges and opportunities that are present.”

Danielle Nguyen  
Industry Senior Relationship Manager,  
Commercial Banking Westpac

“ I was fortunate to attend the pilot program of NFP Engage and was impressed by Matt's ability to bring together high calibre business leaders with extensive experience in this sector. I met people with an intimate understanding of the challenges and opportunities for the Community Sector in the current market. More than five opportunities have come from that first meeting, so I am looking forward to our continued involvement in NFP Engage to broaden and deepen our understanding of further NFP opportunities.”

Robert Dunne  
Director Commercial Sales  
Savills Australia

## **Our Foundation Partners**

The NFP Hub is proud to be associated with our Foundation Partners. Through these partnerships, our group members have access to expertise in accounting, legal, property, and governance, all vital to the ongoing growth and success of your business and your clients.

**Piper Alderman | Effective Governance | Savills | Pitcher Partners**

## How NFP Engage works



### 1. Invest in your Social Licence

Our initiatives enable our members to give their time and expert knowledge to NFPs, and enable them to build a more sustainable, viable business. We refer to this activity as your Corporate Social Responsibility. Achieving a reputation with stakeholders for delivering on this responsibility, is your “Social Licence” which works to boost your social value in the eyes of your community.



### 2. Build a meaningful network through regular events

NFP Engage isn't a business network, but it is a network. We provide 10 regular monthly events per year, running from February to November, where you can connect with other like-minded business leaders and NFP Thought Leaders. You also have the opportunity to meet one-on-one via face-to-face events, and utilise our private LinkedIn group.



### 3. Learn directly from NFP leaders

You receive regular opportunities to attend events and learn directly from leaders and executives of NFPs, from all around the country.



### 4. Build your authority with regular, quality content

Leverage the regular quality content available on NFP Hub's social media profiles. Whether it's providing content contributions, or taking advantage of our peer-supplied information, you're able to grow your voice in the NFP landscape and reach our 10,000+ connections (including 500 NFPs).

## Become a Foundation Member

Join at the ground floor, and help build our community from the ground up. NFP Engage is currently accepting Foundation Members, for the first 25 members who join prior to 10th February 2020. As a Foundation Member you pay just one perpetual set price of \$1000 per annum, and you gain the opportunity to shape the community itself, right from the start. Amounts shown are exclusive of GST. From 11th February the membership fee will increase to its usual price of \$1850 pa Ex GST.





## **Join A Business Community You Can Be Proud Of**

**Become part of a community with a passion for giving back, for learning, and for expanding its business horizons. Position your business as one that works to benefit NFPs in your area.**

**Contact Orbit today to discuss your membership to Orbit NFP Engage.**

# **ORBIT HUB**



[www.orbithub.org](http://www.orbithub.org)



[MattBrannelly](#)



0419222344



<https://au.linkedin.com/in/mattbrannelly>



PO BOX 598 Clayfield, Brisbane, Qld 4030